

## **Sustainable development commitments**

### **Sélestat Haut-Koenigsbourg Tourisme**

*"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs" - Brundtland Report.*

SHKT is committed to a sustainable approach through the implementation of common actions in its internal operations and also for its visitors. We try to reconcile as best we can the three ecological, social and economic aspects of human activities.

#### **What we do:**

- We save water and turn off unnecessary lights, we recycle ink cartridges through Emmaus
- We favour double-sided and black and white printing, we send our mail at the green letter rate
- We recycle old letterhead or scrap paper to make notepads
- We sort waste
- We apply the reasoned practice of business travel: carpooling, public transport or company car
- We limit staff travel by organising internal meetings in Sélestat because the majority of us are there, i.e. 8 people
- SHKT respects French laws and the French labour code, protects its employees and pays taxes.

#### **Our equipment and supplies:**

- We encourage the purchase of energy and water efficient equipment whenever possible and subject to cost.
- We try to favour as much as possible the purchase of supplies, paper, envelopes, etc. made of recycled paper and having obtained an environmental or ethical label or certification.

#### **Our brochures :**

- In our Address Book, we highlight environmental and/or sustainable development initiatives and nationally recognised environmental and/or sustainable development initiatives are highlighted with logos such as: Terra Vitis (environmental certification), High Environmental Value (HVE) (HVE) or the Organic Agriculture label (AB).
- The printers of our main editions are certified: Imprim'Vert, FSC and PEFC. The method of one of our printers is digital printing, which offers the advantage of not using mineral oils. All the products used for printing are available in France: ink, printing media, cardboard, etc.

#### **Our shops :**

- We sell mainly Alsatian or French products.

#### **Our visitors :**

- We promote public transport in our area on our website, in our brochures and in our reception offices.
- We encourage walking and cycling by providing a map of the many hiking and cycling trails in the area. We promote our electrically assisted bicycle rental, available from May to September.
- We inform our visitors about the programme of guided tours and activities organised throughout the year by the Maison de la Nature du Ried et de l'Alsace Centrale.
- We offer them a form of participatory tourism: Greeters